## Grid for the technical assessment of bids below the EU threshold



Office	r responsible for the commission					Project title					Date			
Assessor Version					Capacity Building and Destination Promotion of Albania's G				ania's GBS	PN				
					and ICT Sectors					Contract no.				
												Bio		(automatically increases to 10,
				Enter bidder 1		Enter bidder 2		Enter bidder 3		Enter bidder 4		Enter bidder 5		if entries were made on sheet 'Bidder 6-10',
	(1 Crite	) rion	(2) Weighting in %	(3) Points (max.10)	(4) Assessment (2)x(3)	(3) Points (max.10)	(4) Assessment (2)x(3)	(3) Points (max.10)	(4) Assessment (2)x(3)	(3) Points (max.10)	(4) Assessment (2)x(3)	(3) Points (max.10)	(4) Assessment (2)x(3)	
1	Assessment of Capacity Buil	ding Component		·	•	•								
1.1	Training Concept													
1.1.1	Clear structure tailored to preparing Al expansion		5%		0.0		0.0		0.0		0.0		0.0	
1.1.2	Clear content tailored to preparing Alb expansion	anian companies for global market	5%		0.0		0.0		0.0		0.0		0.0	
	m total 1.1		10%		0.0		0.0		0.0		0.0		0.0	
1.2	Practical Relevance													
	Proposal aligns with project objectives	and participants' needs	5%		0.0		0.0		0.0		0.0		0.0	
_	m total 1.2		5%		0.0		0.0		0.0		0.0		0.0	
	Global Applicability  Concept of capacity building training for	or global market expansion	7%		0.0		0.0		0.0		0.0		0.0	
1.3.2	Considerations for the needs of Alban	ian SMEs	7%		0.0		0.0		0.0		0.0		0.0	
Interi	m total 1.3		14%		0.0		0.0		0.0		0.0		0.0	
1.4	Target Achievement													
1.4.1	Methods and tools used for achieving	project outcomes	7%		0.0		0.0		0.0		0.0		0.0	
	m total 1.4		7%		0.0		0.0		0.0		0.0		0.0	
1.5	Monitoring and Communications													
1.5.1	Approach and procedure for steering t partners	he measures with the project	5%		0.0		0.0		0.0		0.0		0.0	
	Plan for transmission of status update	s and communication materials	5%		0.0		0.0		0.0		0.0		0.0	
Total	m total 1.5		10% 46%		0.0		0.0		0.0		0.0		0.0 0.0	
	Assessment of Destination P	romotion Component	46 /6	<u>                                     </u>	0.0	<u>                                     </u>	0.0		0.0	1	0.0		0.0	
_	Campaign Concept	Tomotion Compension												
	Clear definition of objectives		5%		0.0		0.0		0.0		0.0		0.0	
	Clear definition of core messages		5%		0.0		0.0		0.0		0.0		0.0	
Interim total 2.1		10%		0.0		0.0		0.0		0.0		0.0		
	Strategic Fit													
2.2.1	Outline of component's contribution to	overall project goals	5%		0.0		0.0		0.0		0.0		0.0	
Interi	m total 1.2		5%		0.0		0.0		0.0		0.0		0.0	
2.3	International Visibility													
2.3.1	Outline of outreach and engagement s	trategies	7%		0.0		0.0		0.0		0.0		0.0	
2.3.2	Implementation of outreach and engage	gement strategies	7%		0.0		0.0		0.0		0.0		0.0	
Interim total 2.3		14%		0.0		0.0		0.0		0.0		0.0		
2.4	Target Achievement										0			
2.4.1	Process of establishing an interacive la a GBS destination	anding page showcasing Albania as	5%		0.0		0.0		0.0		0.0		0.0	
2.4.2	Pubishing of two analytical articles and	d one interview	5%		0.0		0.0		0.0		0.0		0.0	

2.4.3 Strategy for press release and media outreach	5%		0.0	0.0	0.0		0.0	0.0
Interim total 2.4	15%		0.0	0.0	0.0	)	).0	0.0
2.5 Monitoring and Communication								
2.5.1 Approach and procedure for steering the measures with the project partners	5%		0.0	0.0	0.0		0.0	0.0
2.5.2 Transmission of status updates and communication materials	5%		0.0	0.0	0.0		0.0	0.0
Interim total 2.5	10%		0.0	0.0	0.0	)	).0	0.0
Interim total 2.1	54		0.0	0.0	0.0		0.0	0.0
Total 2	54%		0.0	0.0	0.0		0.0	0.0
Overall total 1 + 2	100%		0.0	0.0	0.0	0	.0	0.0
Assessment in %			0.0	0.0	0.0	0	.0	0.0
Ranking		1.0	1.0	1.0	) 1	.0	1.0	

I hereby declare that I completed this assessment independently, to the best of my knowledge and in good faith. I will treat the information confidentially and will not pass on any details of the ongoing assessment procedure.

Date, signature